



Kimberly-Clark Recognized by FTSE Group for Global Environment and Social Responsibility Performance

DALLAS, October 7, 2010 – Kimberly-Clark Corporation (NYSE:KMB) today announced that the FTSE Group has included the Corporation on its prestigious FTSE4Good Index Series for the eighth consecutive year. The index recognizes companies for working towards environmental sustainability, developing positive relationships with stakeholders, and upholding and supporting universal human rights.

“We are honored that the FTSE Group has once again recognized Kimberly-Clark for our ongoing efforts in support of social and environmental sustainability,” said Suhas Apte, Vice President of Global Sustainability at Kimberly-Clark. “Our company has high standards in managing sustainability across our global operations, and is continually seeking ways to build on our record as a good corporate citizen wherever we operate.”

Created in 2001 and managed by FTSE Group, an independent global index company, the FTSE4Good Index Series is a global market index for sustainability, measuring companies' ability to meet globally recognized standards for corporate responsibility. The criterion for the Index covers environment, climate change, human rights, supply chain standards and measures to prevent corruption. Kimberly-Clark was added to the index in March 2002.

For more information about Kimberly-Clark's commitment to sustainability, visit www.kimberly-clark.com.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 138-year history of innovation, visit www.Kimberly-Clark.com.

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