

Accreditations Explained:

If you are interested in, or mandated to use accredited products KIMBERLY-CLARK PROFESSIONAL* has the products you're looking for. We have a number of products which are certified to carry either the Ecolabel and/or, are FSC certified. We wanted to share with you information about certification bodies we have chosen to work with, the reasons behind these choices and the potential benefits they will have for you and your business.

What is FSC?

Forest Stewardship Council (FSC) is a multi stakeholder organisation of members from environmental, economic and social groups, the timber trade and the forestry profession, community forestry groups and other organisations from around the world.

FSC was established to promote the responsible management of the world's forests. It is an international non-profit organisation whose founding mission was to provide a truly independent, international and credible labelling scheme for timber and other forestry products.

The FSC has 2 main responsibilities:

- Setting standards
- Accrediting the certification bodies

Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations.

FSC is our label of choice for raw materials

Kimberly-Clark, as part of its global forestry policy, has expressed a preference for FSC. This follows an independent study looking at the global supply of FSC certified forests which determined that, while Kimberly-Clark currently cannot rely on FSC exclusively as not enough forests are FSC certified, it should be able to uplift its FSC volumes in the future.[†]

Kimberly-Clark is a member of the FSC International and hence participates in the stakeholder review process for the development of new FSC standards and policies.

FSC Chain of Custody Certification

FSC Chain of Custody provides a link between the forest where the fibre originated and the product into which it is manufactured.



- We track possession and transfer of wood fibre from an FSC-certified forest through every stage of manufacture
- We ensure that any non-FSC certified wood does not come from controversial sources
- We incorporate recycled content from verified sources

All of KIMBERLY-CLARK PROFESSIONAL* European tissue mills are certified to produce FSC products

What's in it for you?

Environmental groups all over the world support FSC as the sustainable forestry management certification of choice.

- Demonstrates that wood is coming from sustainable, well-managed forests
- Helps you meet customer demand by selecting products which have environmental labels
- Helps you build and protect your brand by offering differentiated, high-performance products which are FSC certified

What is the European Ecolabel?

The European Ecolabel is a voluntary scheme, established in 1992 to encourage businesses to market products and services that are kinder to the environment. Products awarded the Ecolabel are authorised to carry the flower logo, making them easy to identify and select.

European Ecolabel is your guarantee of responsible manufacturing from “cradle to grave”.

The environmental criteria behind the European Ecolabel are tough, and products are measured against more than one element. They are measured and analysed on performance against the impact of the product on the environment throughout its life-cycle, starting from extraction of raw materials in the pre-production stage, through to production, distribution and disposal of the product.

Only products which meet these strict environmental standards are entitled to use the European Ecolabel label - giving consumers a label they can genuinely trust.



European Ecolabel is our label of choice

The European Ecolabel criteria for measuring performance are closely aligned with our approach to sustainability. We strive to ensure our products do what you need them to do while considering ways to reduce the environmental impact at each stage of the product lifecycle.

The European Ecolabel analyses the impact of the product throughout its lifecycle, reflecting our life-cycle approach, making it a good fit strategically for KIMBERLY-CLARK PROFESSIONAL*.

What's in it for you?

- The European Ecolabel will help give you the confidence when it comes to selecting the right products for your business
- Clear labelling, makes it easier to select products which have been accredited
- The European Ecolabel will help build and protect your business by offering differentiated, high-performance products which carry the Ecolabel

What is ISO 14001?

ISO 14001 is an internationally accepted standard that sets out how you can go about putting in place an effective Environmental Management System†.



ISO 14001 is our label of choice for responsible manufacturing

KIMBERLY-CLARK PROFESSIONAL* has worked to implement an environment, health and safety management system within each of our global manufacturing sites. The aims of this management system are to continue to provide a safe working environment for our employees and to reduce our impact on the environment – both are important obligations for Kimberly-Clark as a responsible corporate citizen.

KIMBERLY-CLARK PROFESSIONAL* chose the ISO 14001 environmental management systems standard as it wishes to:

- Build on, and improve, its existing environmental management systems
- Demonstrate conformance to Kimberly-Clark's environmental policy
- Continue to ensure compliance with environmental laws and regulations
- Gain third-party accreditation of our environmental management systems to communicate to interested stakeholders

What's in it for you?

- ISO 14001 requires that we understand and manage the environmental impacts of our operations, so you can feel confident the products you buy from us are manufactured at a facility with a culture of continual environmental improvement.
- Because ISO 14001 is well-recognised globally, the label on our products helps to communicate our proactive approach to environmental management
- All KIMBERLY-CLARK PROFESSIONAL* mills in Europe are ISO 14001 accredited: another way we demonstrate our commitment to protection of the environment

European Ecolabel, FSC and ISO Product range:

We now have a range of certified products including hand towels, bath tissue, facial tissue and wipers across these top brands:



† An Environmental Management System (EMS) provides you with a framework for managing environmental responsibilities efficiently in a way that is integrated into your overall operations. © and * Trademarks of KIMBERLY-CLARK Worldwide, Inc. © 2010 KCWW. Publication code: 4597.01 GBE

REDUCE TODAY, RESPECT TOMORROW* is the KIMBERLY-CLARK PROFESSIONAL* approach to sustainability. By embedding sustainability principles into product innovation processes and utilising life cycle thinking, KIMBERLY-CLARK PROFESSIONAL* is working to reduce the use of the world's natural resources. Reduction is the key to lowering the environmental impact of our activities as well as those of our customers. To learn more: www.kcreducetoday.com.

